



## Plan your own virtual event to celebrate sustainability on World Microbiome Day

### Some ways to celebrate World Microbiome Day online this year:

- Host an online coffee or kombucha morning with friends, family or colleagues. You'll find lots of inspiration for snacks and beverages in our [\*Fermented Foods Recipe Book\*](#)
- Watch a microbe-themed movie at home or invite your friends to a virtual Netflix Party. Needs some inspiration? Some suggestions: [Contagion](#), [Cooked](#) & [Gut Reaction](#)
- Host any event that you'd enjoy yourself - quizzes, Q&A session, interviews and cookery demonstration all make great online events

### Tips to make your virtual celebration a success:

- Choose a date and time: While World Microbiome Day falls on June 27<sup>th</sup>, pick a time that works for you and your friends in the days/weeks around then.
- Pick your Platform: There's many to choose from including Zoom, Microsoft Teams, House Party, Google Meet, GoToMeeting, WhatsApp; Keep in mind that some platforms may limit the number of participants or length of call.
- Amplify your event using #WorldMicrobiomeDay and #Microbiomes4Life on social media. We have a [\*\*Social Media Kit\*\*](#) for you to use too.
- Take two minutes to [\*\*Register your event\*\*](#) on the World Microbiome Day website.

Whatever way you choose to celebrate World Microbiome Day, please **share a photo** on social media tagging **@WMicrobiomeDay**

**#WorldMicrobiomeDay**

**#Microbiomes4Life**