

Discover the diverse
world of microbes...



the good, the bad and the ugly!



#WorldMicrobiomeDay
#MindYourMicrobes

Plan your own virtual event to celebrate diversity on World Microbiome Day

Some ideas to celebrate World Microbiome Day online this year:

- Host an online coffee or kombucha morning with friends, family or colleagues. You'll find lots of inspiration for snacks and beverages in our [Fermented Foods Recipe Book](#)
- Watch a microbe-themed movie at home or invite your friends to a virtual Netflix Party. Needs some inspiration? Some suggestions: [Contagion](#), [Cooked](#) & [Gut Reaction](#)
- Host any event that you'd enjoy yourself - quizzes, Q&A session, interviews and cookery demonstration all make great online events

Tips to make your virtual celebration a success:

- Choose a date and time: While World Microbiome Day falls on June 27th, pick a time that works for you and your friends in the days/weeks around then
- Pick your Platform: There's many to choose from including Zoom, Microsoft Teams, House Party, GoogleMeet, GoToMeeting, WhatsApp; Keep in mind that some platforms may limit the number of participants or length of call
- Amplify your event using #WorldMicrobiomeDay and #DiversityMatters on social media. We have a [Social Media Kit](#) for you to use too
- Take two minutes to [Register your event](#) on the World Microbiome Day website

Whatever way you choose to celebrate World Microbiome Day,
please **share a photo** on social media tagging **@WMicrobiomeDay**

#WorldMicrobiomeDay

#DiversityMatters

#EatTheRainbow